

Local Market Update – April 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



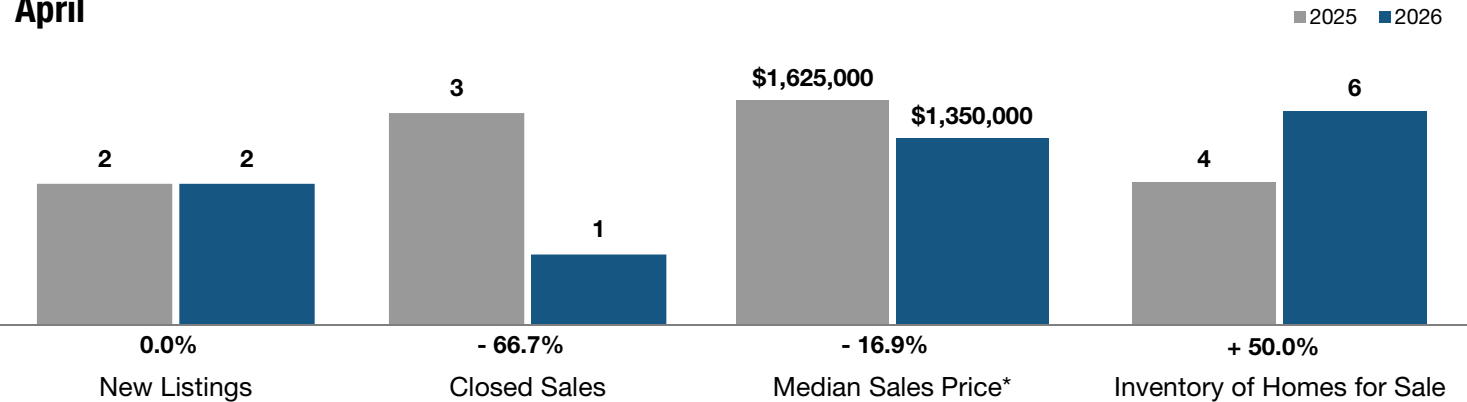
Folly Field

Detached Homes Only

Key Metrics	April			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	2	2	0.0%	10	4	- 60.0%
Closed Sales	3	1	- 66.7%	6	4	- 33.3%
Median Sales Price*	\$1,625,000	\$1,350,000	- 16.9%	\$1,568,250	\$1,375,000	- 12.3%
Percent of List Price Received*	94.0%	90.0%	- 4.2%	96.3%	93.7%	- 2.7%
Days on Market Until Sale	63	436	+ 592.1%	90	186	+ 105.9%
Inventory of Homes for Sale	4	6	+ 50.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

April



Historical Median Sales Price Rolling 12-Month Calculation

