

Local Market Update – April 2026

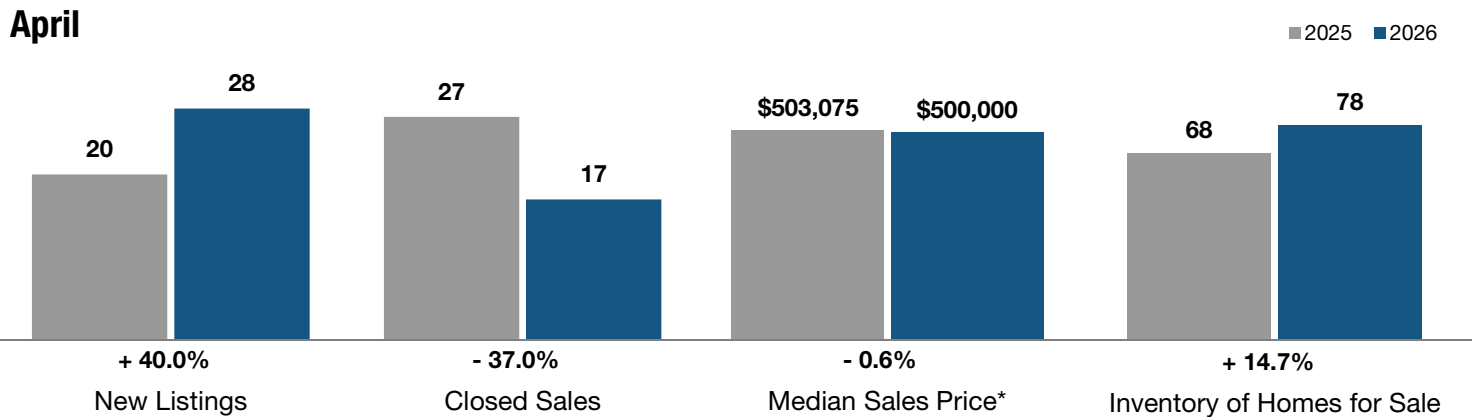
A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®



Latitude Margaritaville

Key Metrics	April			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	20	28	+ 40.0%	84	89	+ 6.0%
Closed Sales	27	17	- 37.0%	82	46	- 43.9%
Median Sales Price*	\$503,075	\$500,000	- 0.6%	\$493,877	\$480,000	- 2.8%
Percent of List Price Received*	103.8%	97.5%	- 6.1%	102.1%	98.3%	- 3.7%
Days on Market Until Sale	36	146	+ 305.6%	27	147	+ 444.4%
Inventory of Homes for Sale	68	78	+ 14.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

