

Local Market Update – May 2026

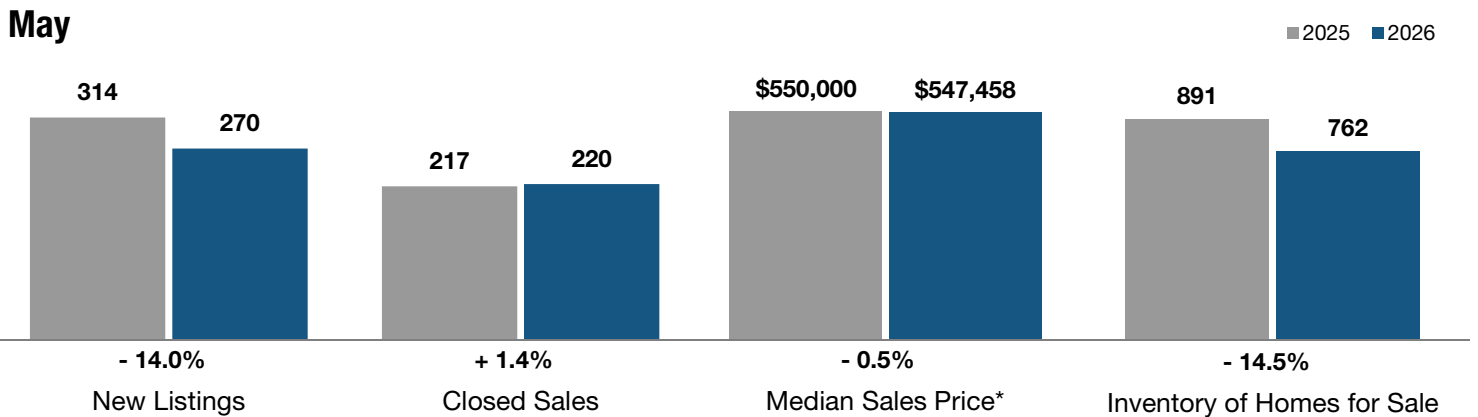
A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®



Bluffton 29910 and 29909

Key Metrics	May			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	314	270	- 14.0%	1,507	1,352	- 10.3%
Closed Sales	217	220	+ 1.4%	877	931	+ 6.2%
Median Sales Price*	\$550,000	\$547,458	- 0.5%	\$535,000	\$546,000	+ 2.1%
Percent of List Price Received*	97.3%	97.6%	+ 0.3%	97.4%	97.4%	0.0%
Days on Market Until Sale	67	122	+ 82.1%	67	140	+ 109.0%
Inventory of Homes for Sale	891	762	- 14.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

