

# Local Market Update – May 2026

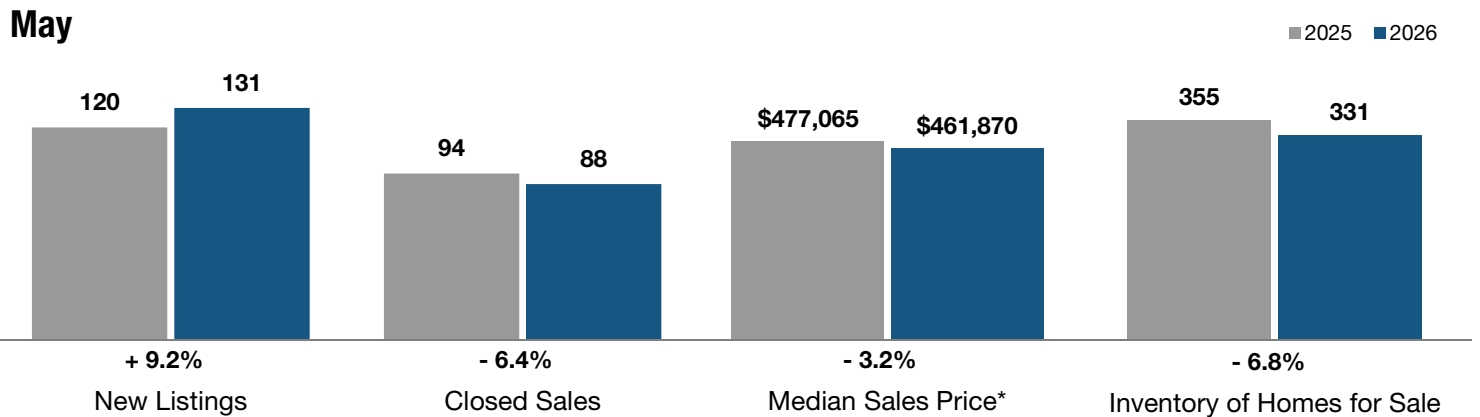
A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®



## Bluffton General

Key Metrics	May			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	120	131	+ 9.2%	678	640	- 5.6%
Closed Sales	94	88	- 6.4%	386	407	+ 5.4%
Median Sales Price*	\$477,065	\$461,870	- 3.2%	\$470,745	\$463,740	- 1.5%
Percent of List Price Received*	97.7%	98.0%	+ 0.3%	97.8%	97.7%	- 0.1%
Days on Market Until Sale	74	119	+ 60.8%	68	135	+ 98.5%
Inventory of Homes for Sale	355	331	- 6.8%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



### Historical Median Sales Price Rolling 12-Month Calculation

