

Local Market Update – September 2026

A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

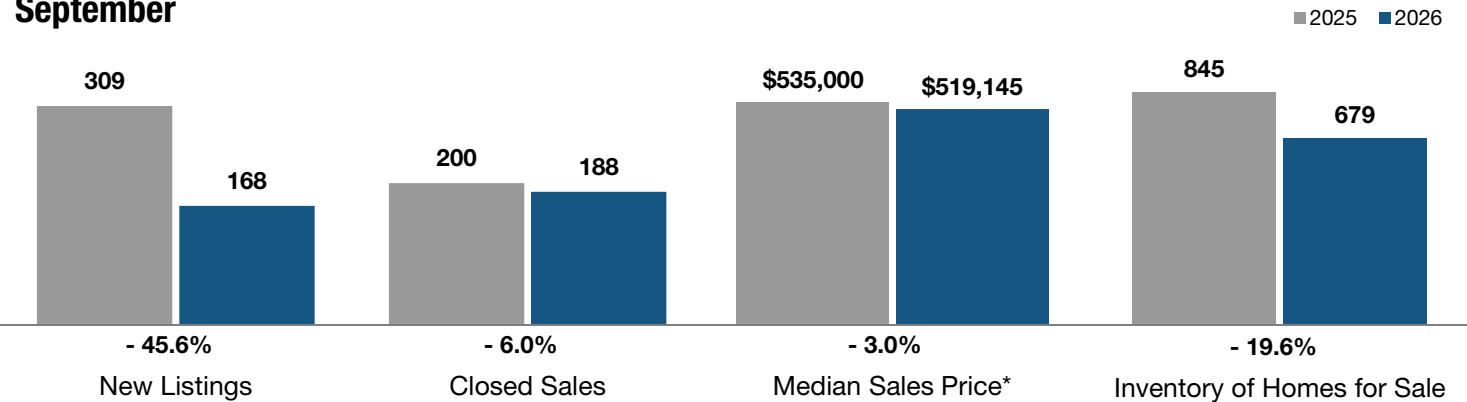


Bluffton 29910 and 29909

Key Metrics	September			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	309	168	- 45.6%	2,504	2,226	- 11.1%
Closed Sales	200	188	- 6.0%	1,713	1,810	+ 5.7%
Median Sales Price*	\$535,000	\$519,145	- 3.0%	\$537,740	\$537,000	- 0.1%
Percent of List Price Received*	97.2%	97.1%	- 0.1%	97.4%	97.3%	- 0.1%
Days on Market Until Sale	126	123	- 2.4%	85	135	+ 58.8%
Inventory of Homes for Sale	845	679	- 19.6%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

September



Historical Median Sales Price Rolling 12-Month Calculation

