

Local Market Update – September 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®

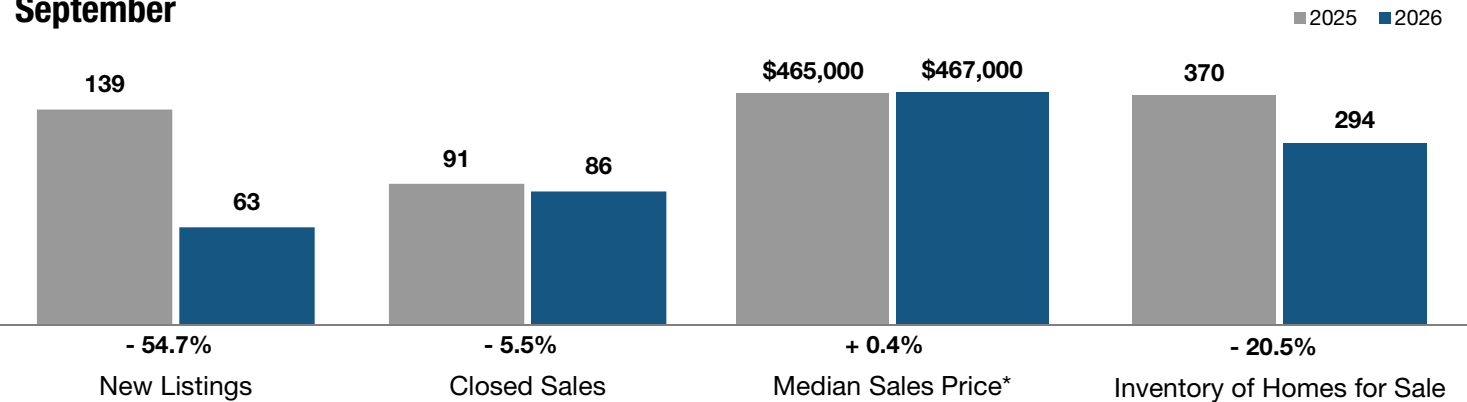


Bluffton General

Key Metrics	September			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	139	63	- 54.7%	1,195	1,042	- 12.8%
Closed Sales	91	86	- 5.5%	791	816	+ 3.2%
Median Sales Price*	\$465,000	\$467,000	+ 0.4%	\$465,000	\$469,370	+ 0.9%
Percent of List Price Received*	97.8%	97.5%	- 0.3%	97.8%	97.6%	- 0.2%
Days on Market Until Sale	104	122	+ 17.3%	82	128	+ 56.1%
Inventory of Homes for Sale	370	294	- 20.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

September



Historical Median Sales Price Rolling 12-Month Calculation

