

# Local Market Update – September 2026

A Research Tool Provided by REsides, Inc. and the  
Hilton Head Area Association of REALTORS®



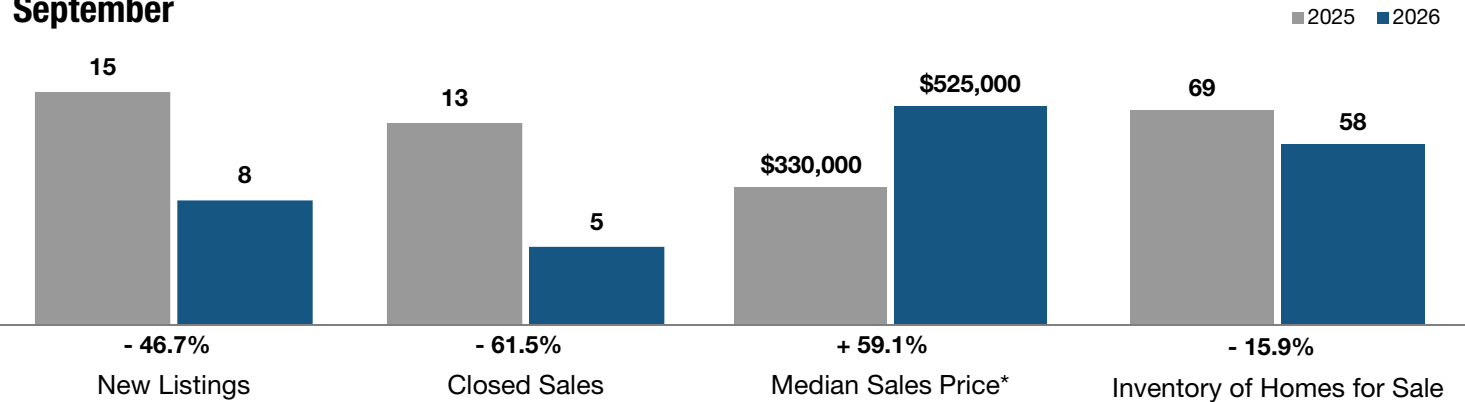
## Folly Field

Condos / Villas Only

| Key Metrics                     | September |           |                | Year to Date |           |                |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
|                                 | 2025      | 2026      | Percent Change | 2025         | 2026      | Percent Change |
| New Listings                    | 15        | 8         | - 46.7%        | 123          | 110       | - 10.6%        |
| Closed Sales                    | 13        | 5         | - 61.5%        | 74           | 59        | - 20.3%        |
| Median Sales Price*             | \$330,000 | \$525,000 | + 59.1%        | \$330,500    | \$320,000 | - 3.2%         |
| Percent of List Price Received* | 96.3%     | 97.4%     | + 1.2%         | 96.4%        | 96.3%     | - 0.1%         |
| Days on Market Until Sale       | 179       | 136       | - 24.1%        | 148          | 149       | + 1.2%         |
| Inventory of Homes for Sale     | 69        | 58        | - 15.9%        | --           | --        | --             |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### September



### Historical Median Sales Price Rolling 12-Month Calculation

