

Local Market Update – September 2026

A Research Tool Provided by RESides, Inc. and the
Hilton Head Area Association of REALTORS®



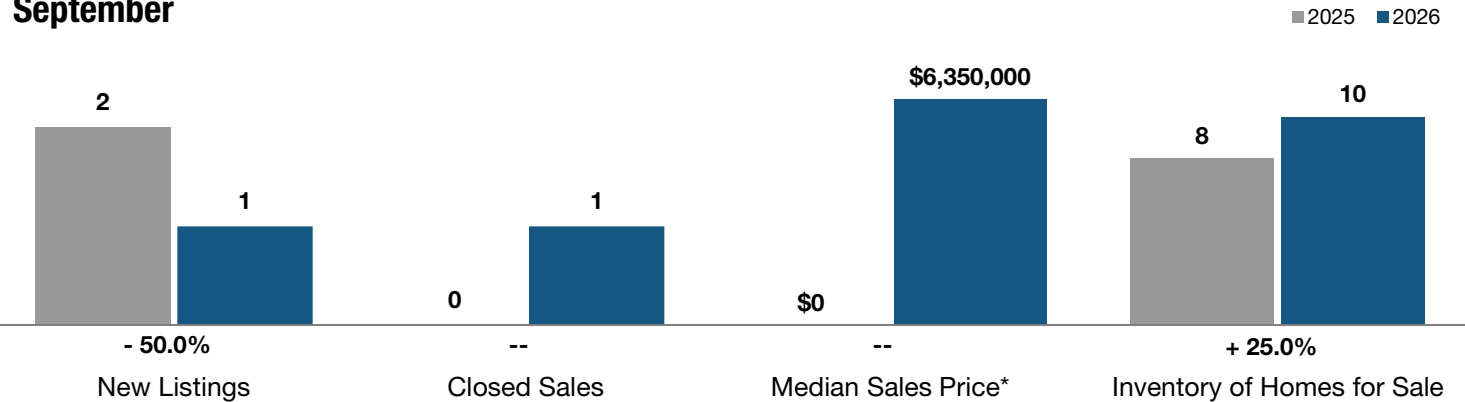
Folly Field

Detached Homes Only

Key Metrics	September			Year to Date		
	2025	2026	Percent Change	2025	2026	Percent Change
New Listings	2	1	- 50.0%	16	16	0.0%
Closed Sales	0	1	--	9	6	- 33.3%
Median Sales Price*	\$0	\$6,350,000	--	\$1,455,000	\$1,515,000	+ 4.1%
Percent of List Price Received*	0.0%	100.0%	--	94.9%	94.3%	- 0.6%
Days on Market Until Sale	0	149	--	74	160	+ 116.0%
Inventory of Homes for Sale	8	10	+ 25.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

September



Historical Median Sales Price

Rolling 12-Month Calculation

