Local Market Update – October 2026

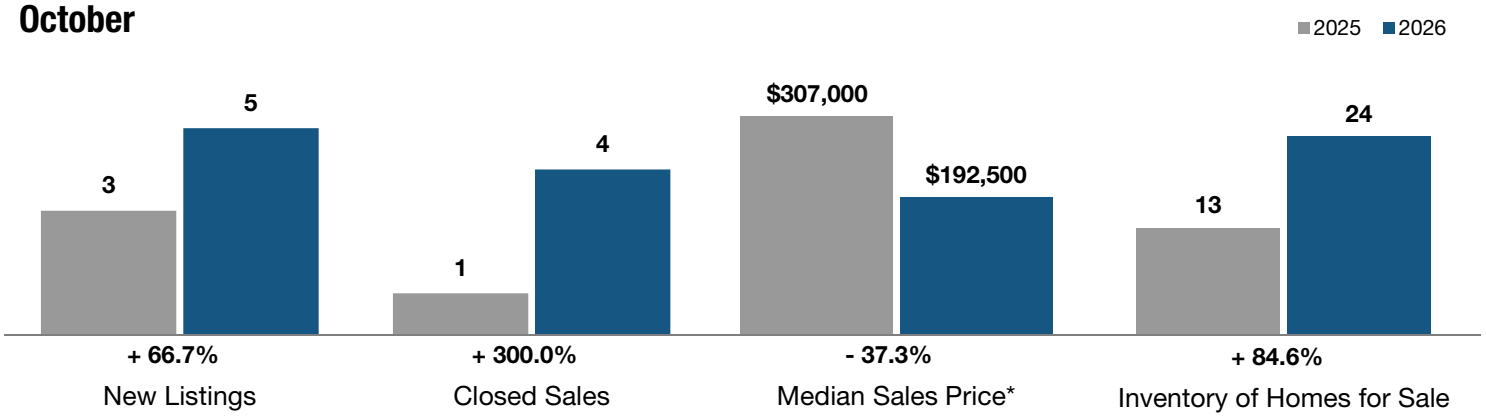
A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

Hampton County

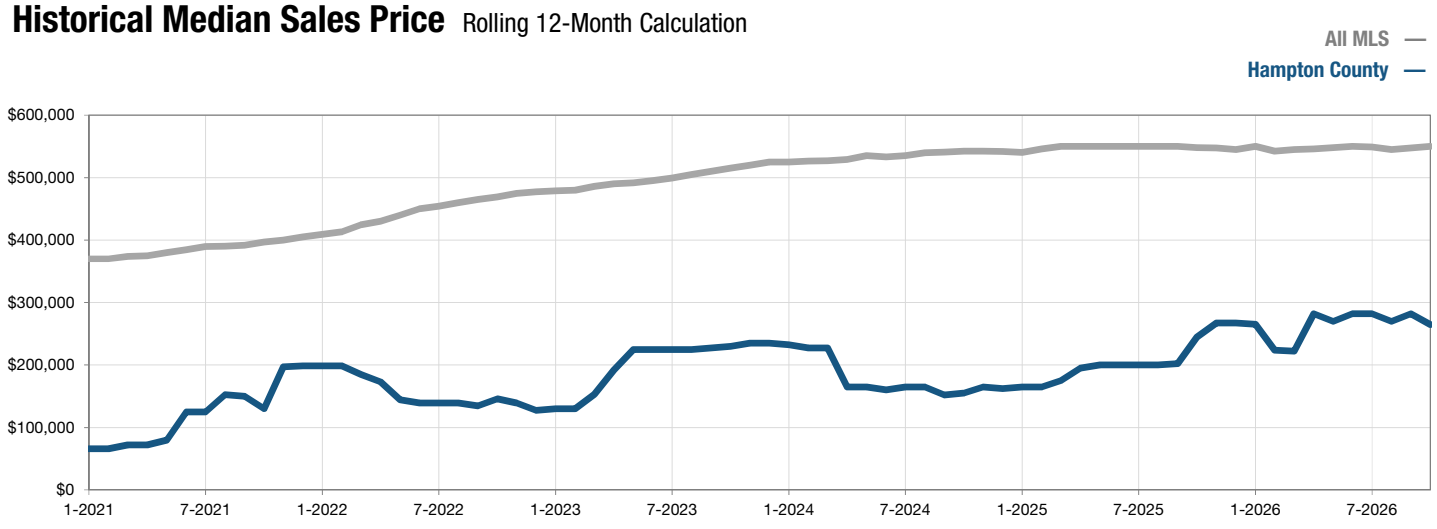
	October			Year to Date		
Key Metrics	**2025**	**2026**	Percent Change	**2025**	**2026**	Percent Change
New Listings	3	**5**	+ 66.7%	22	**41**	+ 86.4%
Closed Sales	1	**4**	+ 300.0%	14	**26**	+ 85.7%
Median Sales Price*	$307,000	**$192,500**	- 37.3%	$267,500	**$264,950**	- 1.0%
Percent of List Price Received*	102.4%	**94.9%**	- 7.3%	94.2%	**95.9%**	+ 1.8%
Days on Market Until Sale	150	**171**	+ 14.0%	124	**165**	+ 33.1%
Inventory of Homes for Sale	13	**24**	+ 84.6%	--	**--**	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation



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