Local Market Update – October 2026

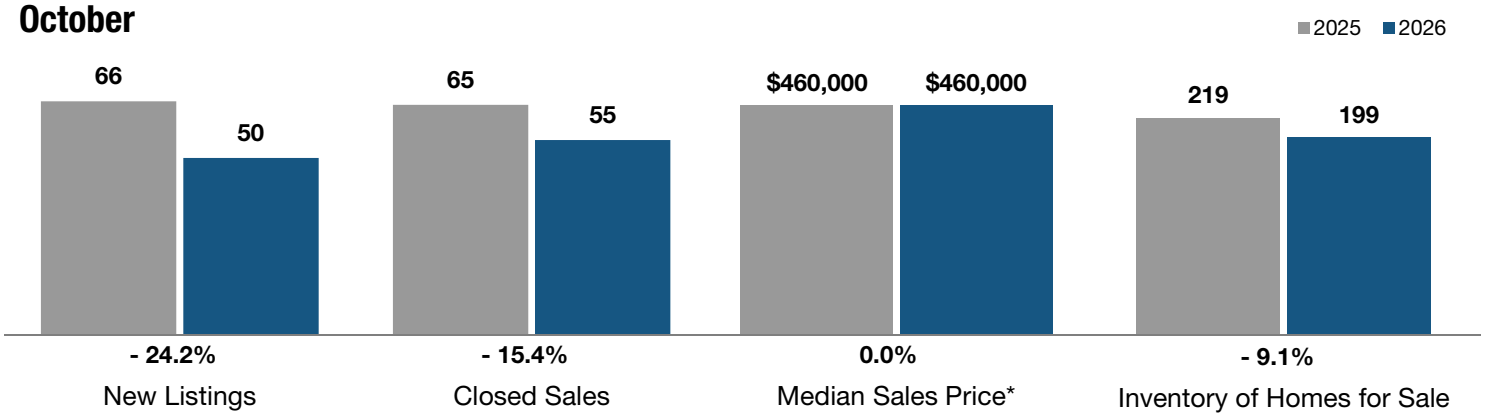
A Research Tool Provided by REsides, Inc. and the
Hilton Head Area Association of REALTORS®

Sun City / Riverbend

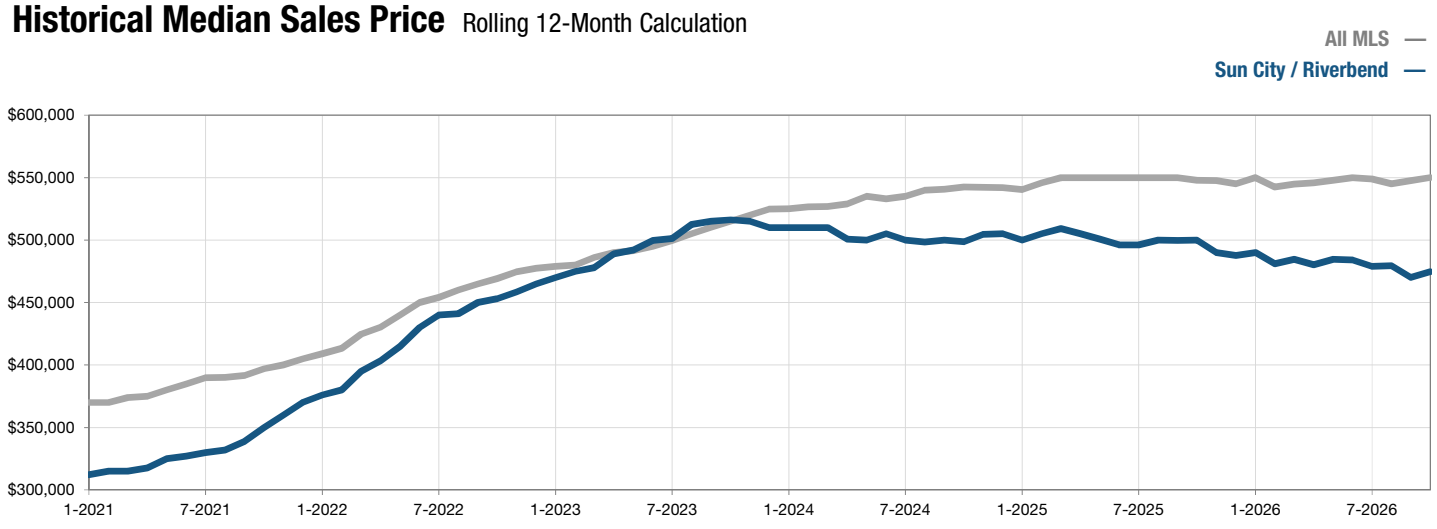
	October			Year to Date		
Key Metrics	**2025**	**2026**	Percent Change	**2025**	**2026**	Percent Change
New Listings	66	**50**	- 24.2%	804	**689**	- 14.3%
Closed Sales	65	**55**	- 15.4%	621	**604**	- 2.7%
Median Sales Price*	$460,000	**$460,000**	0.0%	$487,865	**$470,000**	- 3.7%
Percent of List Price Received*	96.5%	**97.1%**	+ 0.6%	97.7%	**97.6%**	- 0.1%
Days on Market Until Sale	140	**141**	+ 0.7%	86	**136**	+ 58.1%
Inventory of Homes for Sale	219	**199**	- 9.1%	--	**--**	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation



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